

IT'S ALL IN YOUR BRAIN

Presented for NIEAPA Conference ♦ Oak Brook, IL ♦ June 6, 2017
 Tatyana Fertelmeyster, MA, LCPC ♦ Connecting Differences, LLC

Meet Your Presenter



Tatyana Fertelmeyster, MA, LCPC, founder and principal of Connecting Differences LLC is a nationally and internationally recognized expert in Intercultural Communication, Diversity and Inclusion. Tatyana specializes in assisting leaders and teams in navigating complex intercultural, interpersonal, and intrapersonal processes. Her unique technique of Spontaneous Facilitation allows her to work with individuals and groups with maximum concentration on the reality of the present moment. She leads her clients in arriving at deeper levels of insight and the development of practical and sustainable skills.

Contact Tatyana at
connecting.differences@gmail.com
 or at +1-847-436-4824



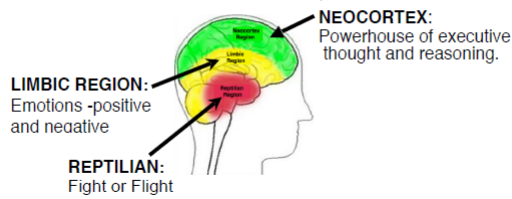
<https://www.connectingdifferences.com/>

BRAINSTATES™, SELF-AWARENESS AND CONSCIOUS CHOICE

TRIUNE / EVOLUTIONARY BRAIN

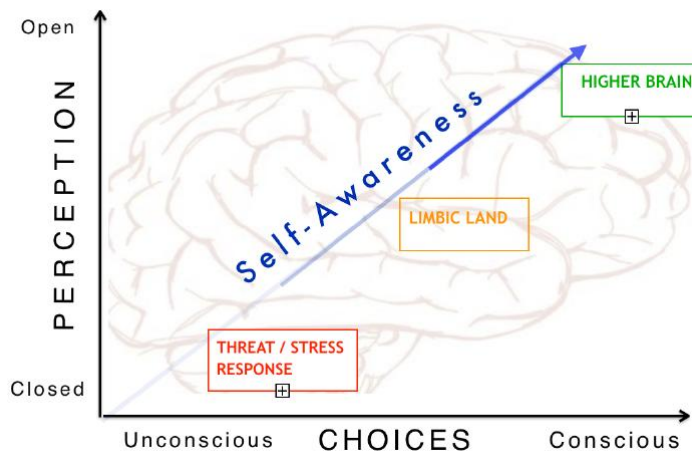
The brain evolved in three main stages:

- The **Neocortex** (Higher Brain)
- The **Limbic Region** (Middle Brain)
- The **Stress/Threat Response** (Reptilian Brain)



Copyright 2016© BrainSkills@Work™ All Rights Reserved

BrainStates Management™ Model



Copyright 2016© BrainSkills@Work™ All Rights Reserved

Survival Brain & Social Threats



BUDGET CUTS

SOCIAL THREATS



BOSS' EXPECTATIONS



URGENCY

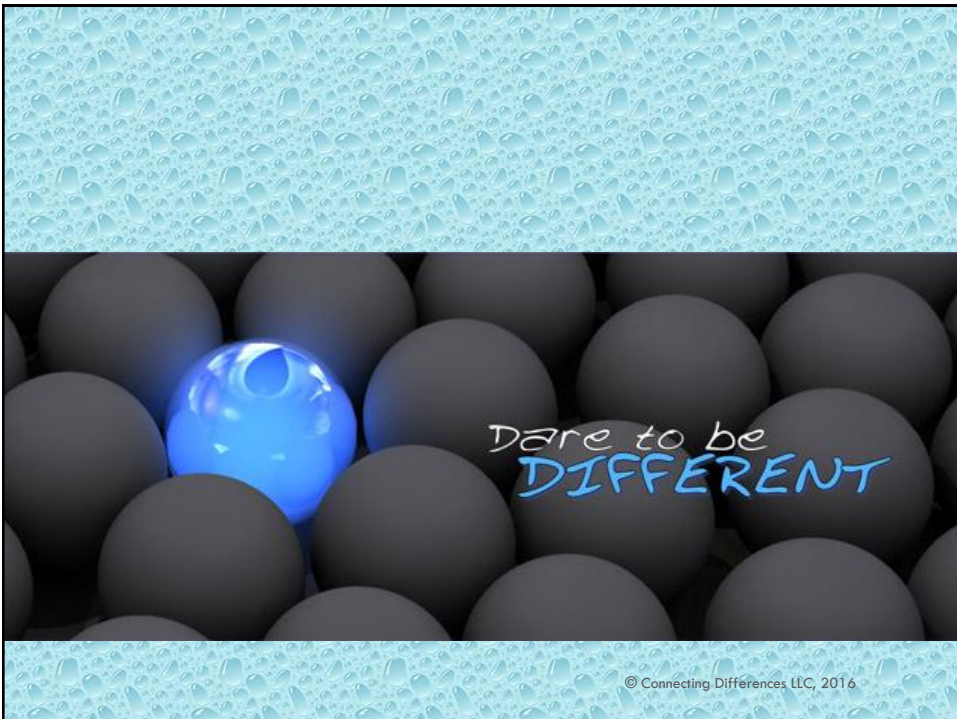
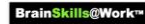


OTHER PEOPLE



MISTAKES

Copyright 2014 © BrainSkills@Work. All Rights Reserved Worldwide



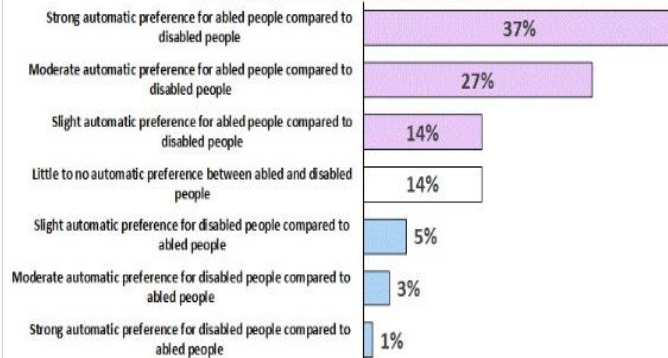


© Connecting Differences LLC, 2016



Project Implicit®

Percent of web respondents with each score

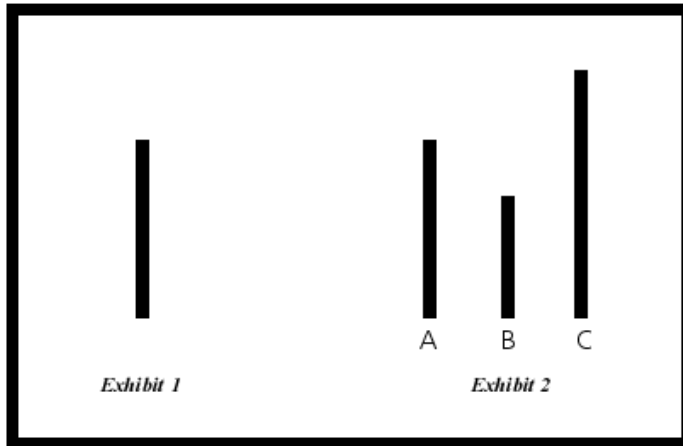


This distribution summarizes 305,739 IAT scores for the Disability task completed between April 2004 and December 2015.

© Connecting Differences LLC, 2017



Conformity Bias



Similarity Bias



find your
people

© Connecting Differences LLC, 2017

Effects of **Unconscious Bias**

- **Our Perception** – how we see people and perceive reality.
- **Our Attitude** – how we react towards certain people.
- **Our Behaviors** – how receptive/friendly we are towards certain people.
- **Our Attention** – which aspects of a person we pay most attention to.
- **Our Listening Skills** – how much we actively listen to what certain people say.
- **Our Micro-affirmations** – how much or how little we comfort certain people in certain situations.

© Connecting Differences LLC, 2017

Is There Hope for Us?

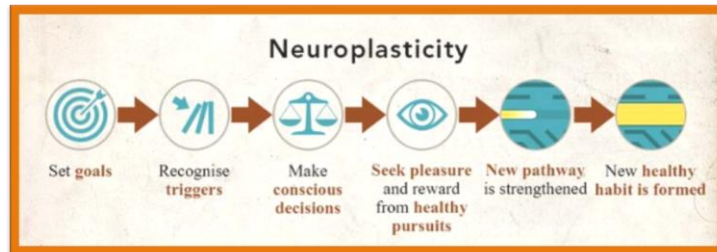


There is little hope for us until we become tough-minded enough to break loose from the shackles of prejudice, half-truths, and down-right ignorance.

— *Martin Luther King* —

AZ QUOTES

© Connecting Differences LLC, 2017



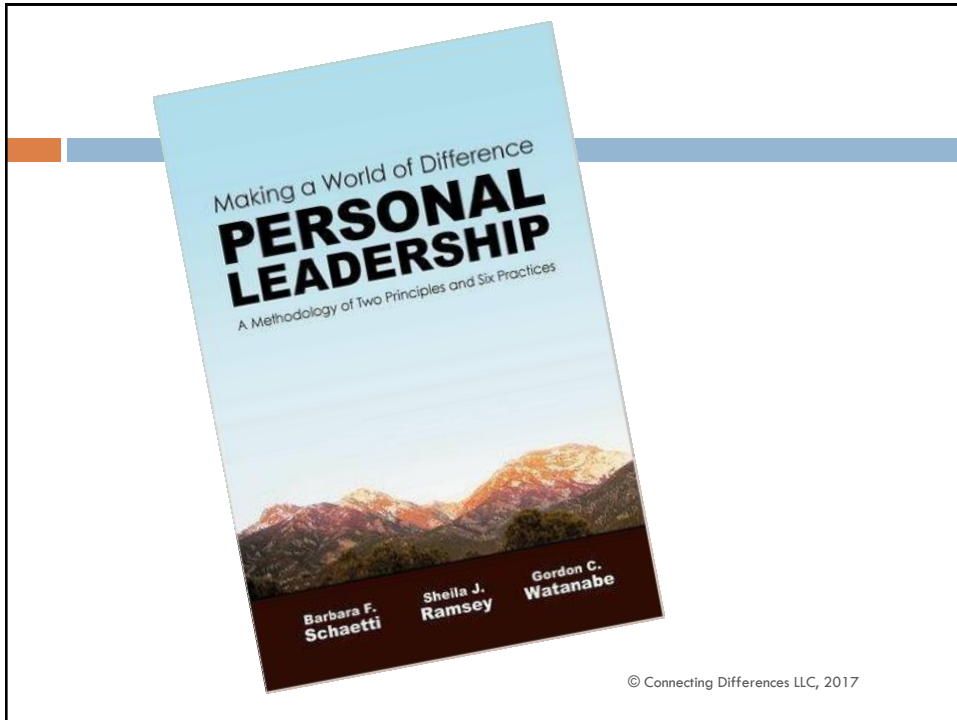
The power of brain training means that the brain can not only learn new tricks, it can actually **restructure itself, even in old age**.

Neuroplasticity promises **remarkable new therapies** for mental illness and addiction.

From Buddhist monks to London taxi drivers, whether trying to overcome addiction or learn a new language, **we can all harness the power of neuroplasticity and rewire our brains.**

<http://bigthink.com/ideafeed/this-nifty-infographic-is-a-great-introduction-to-neuroplasticity>

© Connecting Differences LLC, 2017



Gift Yourself before the End of June

- Inclusion
- Communication and building trust
- Decision making

Take the BrainStates Management™ Self-Assessment

Special 30% Discount

www.assessment.brainskillsatwork.com

Coupon Code: **NIEAPA**

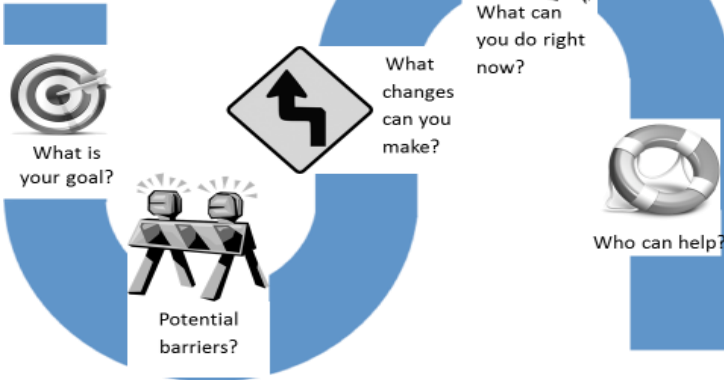
(Be sure to click “save” to receive discount)



© Connecting Differences LLC, 2017

what's next

Action Plan



© Connecting Differences LLC, 2017



Tatyana Fertelmeyster,
Founder and Principal,
Connecting Differences, LLC
Connecting.differences@gmail.com
847.436.4824

© Connecting Differences LLC, 2017