

A Community-Based Approach to Awareness, Access & Saving Lives

Chelsea Laliberte, Executive Director



The Opioid Epidemic

LIVE  LALI

Roots of an Epidemic

Bias
Myths
Silence
Shame
Stigma
Availability
Access
Ideology over science
Limited research
Silos
Lack of education and awareness
Prejudice

Corruption
Voicelessness
Poverty
Oppression
Inequality
Racism
Poor quality of care
Unbalanced financial allocation
Government complacency
Greed
Ignorance
Hate

Heroin & Fentanyl

A destructive answer to a simple supply and demand equation.

Illinois Opioid Deaths

	2014	2015
Rx Opioids	253	271
Methadone	106	99
Heroin	711	844
Synthetics	127	278
Total OD Deaths	1,263	1,440

% Increase = 14

Overall % increase in US = 15.5%

Illinois

- Ranks 3rd worst in the country for publicly funded treatment.
- Chicago Metropolitan Area ranks highest for both emergency department mentions for heroin and number of individuals who were arrested and tested positive for heroin.
- Illinois ranked first in the US in an alarming and dramatic decrease in treatment from 2007 to 2012, a loss of more than half of its treatment episodes— a 52% decrease in just 5 years.
- The greatest percentage increase occurred among females – a 90% increase from 2007-2012. Males were more likely to report using heroin – nearly six percent in 2013.
- In 2013, the number of individuals (681,000) reporting past year heroin use was significantly higher than in 2007 (314,000), nearly doubling over the six year period.

What States Can Do To Help

Treatment

Expand treatment for those with opioid use disorder, especially utilizing Medication-Assisted Treatment (MAT) which would lower crime and save taxpayer money.

Ensure that MAT is covered by Medicaid.

What States Can Do To Help

Overdose Prevention

Increase access to and training for administering naloxone to reduce heroin and other opioid overdose deaths.

What States Can Do To Help

Enhance Drug Courts

Ensure that drug courts are following evidence-based practices as is required by law especially the inclusion of MAT.

What States Can Do To Help

Syringe Access Programs

Increase the availability of syringes and knowledge of syringe access laws and harm reduction practices.

What States Can Do To Help

Address Opioid Prescribing

As the strongest risk factor for heroin addiction, we must decrease addiction to prescription opioid painkillers

Our Approach

“Start by doing what’s
necessary; then do what’s
possible; and suddenly you
are doing the impossible.”

Francis of Assisi



A Fate No One Deserves

My Family's Response to Tragedy

Out of ignorance

Education, advocacy, and access

Out of shame

De-stigmatization and support

Out of heartbreak

Passionate activism

Out of injustice and anger

Justice and dignity



About Live4Lali

Mission

Live4Lali works to prevent and raise awareness of substance use among individuals, families and communities, and minimize the overall health, legal and social harms associated with substance use.

Vision

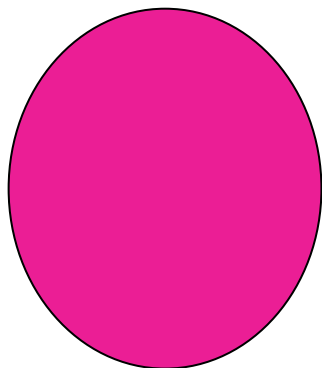
A world in which we prevent substance use when we can and offer compassionate support to reduce harms among individuals, families and communities when we cannot.

Strategic Goals (2014-2017)

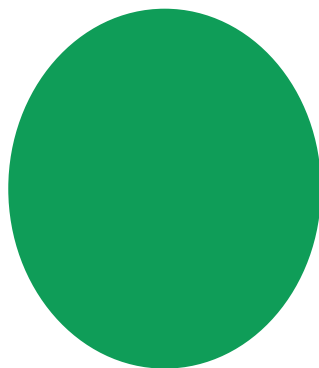
1. Raising awareness of the increase in substance use and its relationship to the overall health of individuals, families and communities.
2. Influencing the public and private sectors regarding substance use education, prevention and treatment issues by amplifying the needs, voices and experiences of impacted individuals, families and communities.
3. Assisting impacted individuals and families through services that increase social support, enhance resilience and strengthen positive mental health and behavioral change.
4. Promoting health and harm reduction at the individual, family and community levels through drug prevention education for youth and parents, and overdose/harm reduction education training for laypeople and professionals.

Our Approach

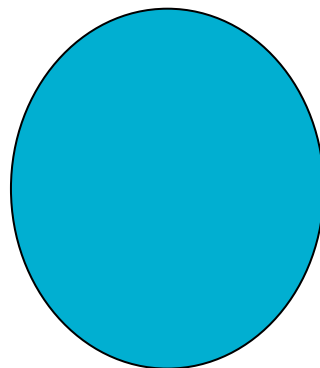
Four Pillars for Impact



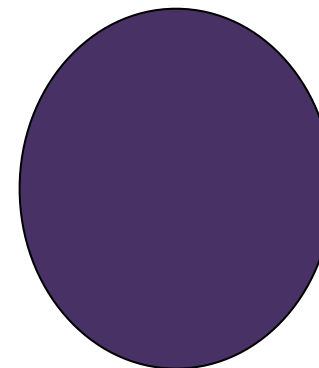
Education &
Awareness



Legislation &
Legal
Advocacy

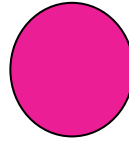


Strategic
Partnerships
for Change



Support &
Care Access

Education & Awareness

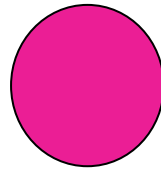


Mental health and substance use

Audiences: youth, parents, community, professionals

- Current, relevant, real and multi-dimensional presentations
- Utilizing evidence-based educational strategies and theories
- Broad, customizable and comprehensive approach
- Forums, panels, trainings, assemblies, and workshops provided
- Featuring testimonials from subject matter experts and impacted individuals



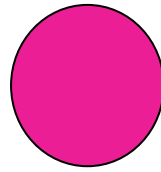


Education & Awareness

Health and safety

**Audiences: Users and loved ones,
professionals, general public**

- Covers spectrum of strategies utilized to reduce harms associated with drug use
 - Emphasis on promoting compassion, empowerment and hope
 - Trainees leave equipped to recognize and reverse an overdose via naloxone
-

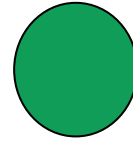


Education & Awareness

Comprehensive Campaign

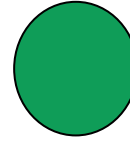
- Active digital marketing presence provides quick access to information
 - Strong media relationships brings attention to information, programs and services
 - Attending conferences and community events provides face-to-face engagement
 - Annual Overdose Awareness Day Vigil & Rallies and other events brings out hundreds
-

Legislation & Legal Advocacy

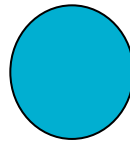


- Promoting drug use as a public health issue instead of a criminal justice issue is the core focus
- Drug policy has dictated the way Americans view substance use disorder and mental illness
- Current and past approaches have failed, creating mass stigma and harsh measures to dealing with drug users that ignore data.
- Lack of emphasis on treatment, safety and compassion contributes to a recidivist cycle of guilt and shame, and has locked up resources in prison-based “rehabilitation”

Legislation & Legal Advocacy



- State and federal lobbying efforts focused on:
 - 911 Good Samaritan Overdose Acts
 - Naloxone Access and Distribution Laws
 - Heroin Crisis Act/Lali's Law
 - Social Hosting Laws
 - Prevention and Intervention
 - Criminal Justice Reform
 - Treatment and Recovery Services
 - Housing and Homelessness
 - Clean Needle Access
 - Comprehensive Addiction and Recovery Act
 - Coordination of Care Services
 - Enhanced Data and Reporting



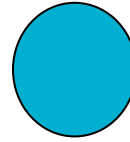
Strategic Partnerships for Change

Comprehensive, Community, Collaboration

Our strong partnerships have developed solutions-focused strategies for impact and include counties, coalitions, and other agencies or organizations aligned with our mission.



Lake County Opioid Initiative



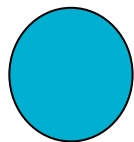
Mission: To develop, implement, evaluate and sustain a multi-strategy county-wide effort to prevent opioid, abuse, misuse, addiction, overdose and death.

- 501(c)3 nonprofit organization cofounded by Executive Director
- 300+ members from more than 80 agencies
- Police overdose reversal program has saved 138 lives and counting since Dec. 2014
- Text-A-Tip early intervention program anonymously connects citizens to licensed clinicians

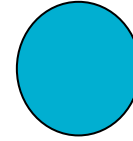
- Drug awareness forums and education programs connect community with facts
- [“A Way Out”](#) - countywide law enforcement-assisted diversion program, 90 participants since June



A Way Out



Chicago Area Opioid Task Force



Mission:

Increasing collaborative action to reduce opioid misuse and overdose deaths across Chicago and its collar counties.

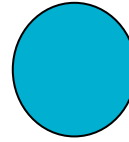
Vision:

A safer and healthier Chicago area with broader diversion and demand reduction strategies, prevention, education, and awareness initiatives, community support programs, accessible and evidence-based treatment, and harm reduction measures.

Committees:

- First Responders
- Primary Prevention, Education and Awareness
- Communications, Data Collection and Evaluation
- Treatment, Recovery, Harm Reduction and Family Services
- Policy, Legislative, & Legal Issues
- Health Professionals

Other Strategic Partnerships



Lake County Underage Drinking & Drug Prevention Task Force |
DrugFreeLakeCounty.org

Stand Strong Coalition | StandStrongCoalition.com

Stop Overdose Illinois | StopOverdoseIL.org

LEAD (Leading Efforts Against Drugs) | LeadingEfforts.org

Illinois Consortium on Drug Policy | roosevelt.edu/ICDP

Harm Reduction Coalition | HarmReduction.org

Chicago Recovery Alliance | AnyPositiveChange.org

Support & Care Access

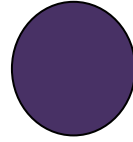
Walk-In Clinic

Run by a staff of dedicated volunteers, our walk-in clinic is designed to eliminate a barrier to support, safety and services. If we cannot serve someone's needs in-house, we will connect them with a resource that can. Clinic hours can be found at Live4Lali.org

- Recovery meetings and support groups for grief, coping, crisis and beyond
- Workshops and seminars
- Naloxone training and supplies
- Education
- Case management and treatment navigation
- Peer-to-peer support 24/7/365



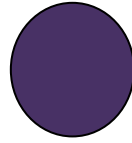
Support & Care Access



Current Groups Offered

- SMART Recovery
- SMART Recovery Family & Friends
- Refuge Recovery
- Families Anonymous
- Grief Support for Substance-Related Passing
- Sibling Overdose Grief Group (Online)

The Angel Mom's



- Unlimited, private support network for women who have lost children to overdose
- Monthly social engagement opportunities
- Closed Facebook group for inspiration, connection, and momentary support



Volunteer Program

LIVE  LALI

Engagement, Education, Empowerment

- Volunteer Orientations held every other month
- Volunteers leave with Naloxone Trainer Certification and SMART Recovery Host Certification
- Role-playing segment provides training on situations that may occur while working in the field and interacting with the public
- Volunteers walk away with an advocacy initiative they can implement in their own community

Engagement, Education, Empowerment

Training Topics

- Opioid epidemic and the systems interacting with substance use
- Person-first language and messaging
- Continuum of substance use
- Cooccurring disorders
- Prevention theories
- Early intervention
- Behavioral health continuum of care
- Treatment
- Harm reduction
- Drug policies

What Sets Us Apart

LIVE  LALI

Our Philosophy

- Everything we do has a long-term, comprehensive strategy.
- We partner instead of work in a silo.
- We provide community members with the opportunity to give back and advocate as a healing mechanism. **When people tell you they want to help, give them something to do. There's plenty of work to go around.**
- We share, it's not about us.
- We value the team approach. It is because we work as a team that we have achieved success when the world told us “we don't want you.”
- We know how to make the most out of just \$1.
- We challenge the status quo by continuing to push the envelope in a logical, responsible way.
- We don't pretend to know what we're talking about when we simply don't know. Our opinions are based on research and collaboration with subject matter experts, lessons learned and best practices.

Our Challenges

- **Monetary** – without donations, grants, and a sustainability plan we cannot continue to save lives
- **Stigma** – without open minds, people will continue to die because our work won't be valued
- **Legislative** – without sensible and effective local, state and federal policies, our mission's fulfillment will be limited
- **Quality treatment accessibility and availability** – without treatment programming focused on helping the individual from a biopsychosocial standpoint, we will struggle to identify supportive partners to assist the populations we serve.

Quantitative Outcomes

- 500+ regional and national educational events
 - 2,000+ families connected to care since
 - 1,700+ overdoses reversed through our training program
 - 13,000+ trained to reverse an overdose
 - 25,000+ youth educated
 - 200+ lives saved by police with naloxone
 - 2,500+ police officers trained to reverse an overdose
 - 1,000,000+ annual digital touch points
 - Millions supported through the passage of state and federal laws providing access to care
- \$200,000 Pfizer grant award will build a robust data infrastructure and digital toolkit***